

Jason E. Robinson

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PREMIER QUALIFICATIONS

- **10 years of product ownership and product development experience**
- **15 years of leadership and management experience**
- **20 years of web centric programming and architectural experience**
- Specialist in cloud infrastructure, application scaling, and user centric design
- Accomplished mentor, author, speaker, and technological advocate
- Experience with a vast range of languages, frameworks, and platforms

EXPERIENCE OVERVIEW

- Experience leading organizations of many sizes (fortune 10 to startup). Inheriting applications, tech-stacks, teams, and companies in all stages of polish and helping them grow in terms of size, quality, velocity, capability, and security.
- Solid understanding of security and privacy standards (PCI/PKI, HIPPA, GDPR) and extensive work building compliant applications, policies and reporting systems.
- Focused work utilizing and driving adoption of private, public, and hybrid cloud capability using AWS, Google, Akamai, OpenStack and other open-source IaaS/SaaS technologies.
- Experience standardizing, exposing, and educating programmers on engineering methodologies, development processes and deployment systems with a focus on DevOps/Automation and the use of CICD software (GIT, NPM, Yum, Artifactory, Grunt, Gulp, Salt, Puppet, Ansible, Docker, Jenkins, GitHub-Actions).
- Extensive use of agile (Scrum/Kanban) methodology and experience driven product design to facilitate rapid, iterative, high quality, feature based product delivery.
- Decades of day-to-day development with numerous technical languages and platforms including: Node.js/JavaScript, Python, C#/.Net, PHP, JAVA, PERL, Cold Fusion, relational and non-relations database systems (Aurora, Dynamo, MySQL, MSSQL, Cassandra), data funneling and analysis systems (Kafka, Hadoop, Kibana, Elastic Search) and much more.

EDUCATION

Dual Major BS from Northern Arizona University (Psychology & Philosophy)
Extensive coursework in cognitive behaviorism and visual cognition
Extensive coursework in computer programming and engineering
Formal Scrum and product owner training

EMPLOYMENT HISTORY

GODADDY.COM

Tempe, Arizona 2007 – Today

Principal Architect (2019-Today) – Currently leading the technical design and implementation of GoDaddy's next generation self-service project system which allows 1000+ developers to obtain and maintain their infrastructure and development resources within (AWS) and other public/private cloud systems. Designed and lead the creation of GoDaddy's cloud budgeting, reporting, and alerting systems (handles 50mil+ yearly). Led multiple teams in the creation of GoDaddy's current rigor/application review system and designed the unified resource grouping and authorization system to secure and help manage all development resources throughout the company for operations, patching and support. Responsible for ensuring a high bar for standards, demos, and educational pieces within this ecosystem.

Cloud Architect / Dev Manager / Product Owner (2014-2019) – Charged with managing several teams and the goal of providing all GoDaddy developers with a unified self-service IaaS / SaaS / PaaS to improve developer velocity, reduce development costs, and make hybrid cloud, multi-dc and geo-distributed applications easier to build. Responsible for gathering needs, determining features and priorities, API design and review, architecting and programming the skeleton of the Node.js/Ember based cloud interface, and running beta/pilot programs. Personally developed, piloted, and established company-wide standards for, authorization, and resource ownership. Served as an advocate / speaker / consultant to other groups within the company giving regular tech talks, presenting at tech conferences, and helping teams develop strategies for migrating their applications to this platform.

Product Lead (2009-2014) – Led the development of GoDaddy's PHP based cloud storage offering (Online File Folder). Responsible for organizing and leading the multi-year effort to update the interface, libraries, architecture, capability & capacity of the product. Grew product customer base nearly 400% from 8k to over 35k paying customers, grew storage capability from tens of gigabytes to multi-peta-byte scale, and evolved it from a single DC driven monolith serving only US customers via one storage vendor to a multi-zone, multi-regional, multi-vendor REST driven micro-service application that included a patented system for domain tie-in and access of personal files.

Consultant / Developer (2007-2009) – Consulted with and developed fully custom websites for high profile GoDaddy partners/customers (Orange County Chopper, Jillian Michaels, African Safari Company, and more) in a variety of programming languages & platforms. Responsible for all phases of development from spec gathering and cost estimation to architectural design and programming of each project. Created adaptable and reusable architectures for future development and standardized development/deployment procedures.

SECURE MEDICAL

Tempe, Arizona 2004 – 2007

Lead Engineer / Project Manager – Responsible for the design, architecture and initial code for 3 separate HIPAA and PCI compliant web applications. An ASP Classic e-commerce solution, A VB.NET based CRM/reporting system, and a C# hosted pharmacy application with integrated shipping output. Worked with vendors, screened, hired, and trained development staff, and ultimately served as a technical leader and project manager for the company focused on enhancing usability, security and performance.

VERIZON

San Diego, California 2000 – 2004

Senior Applications Specialist - Lead programmer for JAVA/JSP based personal and business portals for Verizon's Internet division (Verizon Online). Also worked on various internal projects including a series of Cold Fusion based tools for managing Verizon's billboard advertisements, PERL based harvesters to pull in content from partners like the Wall Street Journal, and Flash architectures used in various company projects like their DSL installation CD's.

VOLT - Contracted to GTE

San Diego, California 2000(Contract)

Web Developer - Contracted to develop and maintain GTE's DSL Marketing web site and portal. Responsibilities included basic site maintenance, graphics creation and optimization, content editing, and research and development.